



DISPATCH CASE STUDY

About Stadium Goods

Stadium Goods is a global marketplace for sneakers and streetwear, specializing in rare and high-demand items. Operating on a consignment model, the company authenticates every product to ensure quality and authenticity.

Brandon Yutko, Asset Protection & Logistics Manager, oversees logistics with Dispatch, coordinating consignor pickups and deliveries to their New Jersey warehouse and NYC intake center.

Partnership with Dispatch

Stadium Goods has partnered with Dispatch for over a year to strengthen its logistics processes. Before this partnership, the company handled all logistics internally, often requiring extensive resources and time.

"Dispatch has provided more support, more efficiency, and a larger bank of resources to get the job done," said Brandon.

Key Benefits of Dispatch

With Dispatch's ASAP cargo van service, Stadium Goods can swiftly manage consignor pickups and ensure timely deliveries to its



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Asset Protection &
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intake centers, significantly optimizing its logistics network. Since Brandon took over logistics with Dispatch, the company has achieved a 30% reduction in cost per unit, reflecting measurable improvements in both efficiency and profitability. He also emphasizes the ease of use of the Dispatch platform, noting, "The user-friendly aspect of Dispatch is very helpful."

Why Dispatch?

Brandon emphasizes the competitive advantage of working with Dispatch "It is very helpful and strategic to have an extra set of hands/eyes to ensure your product is transported from point A to point B with safety, speed, and efficiency in mind."

That reliability is backed by performance. Dispatch has maintained a 100% on-time delivery record with Stadium Goods and consistently meets or exceeds delivery service levels by more than 80%, ensuring speed and dependability.

The partnership itself is just as important as the logistics performance.

Brandon credits much of his success to the outstanding support he's received from Dispatch's team, especially his Client Success Manager, Erica.

"Any and all business done with Dispatch has been exceptional. Erica has been an incredible partner, providing top-tier support and making collaboration on everything related to the platform seamless and productive. I'm happy to work with her on all things to do with the interface."

This blend of performance, partnership, and platform makes Dispatch an essential part of Stadium Goods' growing logistics network.

Looking Ahead

The partnership between Stadium Goods and Dispatch has empowered the company to scale its logistics with confidence, leveraging Dispatch's resources and technology to meet the needs of sneaker enthusiasts around the country.

